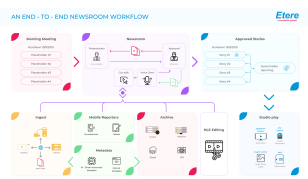


# EA1229 ETERE NUNZIO NEWSROOM

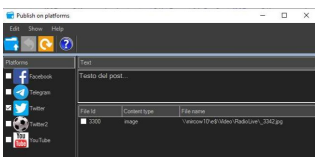
Nunzio Newsroom is a cutting-edge NRCS newsroom software designed to empower media enterprises with the best tools for developing compelling stories, from the initial concept to the final broadcast, all within a single, streamlined interface. Powered by Etere’s expertise in integrated workflows, it enhances efficiency and performance, ensuring a seamless storytelling experience.



Nunzio flowchart



Newsroom Icon



Publish on Platforms

**Nunzio Newsroom** empowers you to work more efficiently and effectively. As a highly flexible and cost-effective solution, it offers fully integrated Newsroom Computer System (NRCS) capabilities, streamlining the entire tapeless workflow of a newsroom. From planning and managing virtual assets to overseeing on-air newsroom automation, Nunzio Newsroom optimizes operations at every stage, ensuring seamless and dynamic news production.

Optimize your news operations with **Nunzio Newsroom**, a dynamic and cost-efficient solution designed to enhance productivity and streamline workflows. With its fully empowered Newsroom Computer System (NRCS) capabilities, Nunzio Newsroom enables seamless management of a tapeless newsroom environment, from strategic story planning and virtual asset organization to precision control of newsroom automation for on-air playback. Work smarter, faster, and more efficiently with a system built to meet the evolving demands of modern newsrooms.

### **Nunzio Newsroom: Revolutionizing Broadcast Newsroom Operations**

Nunzio Newsroom is a cutting-edge software solution designed to streamline and enhance every aspect of newsroom operations. It simplifies the roles of newsroom personnel by empowering managers to oversee daily operations, guiding journalists in crafting compelling stories, and enabling editors to seamlessly edit, voice-over, and deliver news content with speed and precision.

As a core component of the **Etere Ecosystem**, Nunzio Newsroom significantly boosts multi-media planning and collaboration across various production units, including radio, TV, and web platforms. Its editorial-driven workflows and robust metadata management ensure an efficient and coordinated approach to content creation. From initial story conception to broadcast, Nunzio Newsroom handles every step with ease, leveraging Etere's advanced workflow capabilities to address diverse requirements while integrating seamlessly with existing IT and production infrastructures.

Built on the **Etere Media Asset Management (MAM)** database, Nunzio utilizes the **Etere Data Mover** engine to facilitate transfers and integrate multi-site systems effortlessly. Among its standout features is a powerful instant chat tool, allowing for the rapid creation of group chatrooms, managing favorite and contact lists, and maintaining a conversation history for streamlined communication within teams.

Additionally, Nunzio supports the Etere Social Media Connector which streamlines the process of delivering breaking news directly to your audience on social media, directly from Etere Nunzio Newsroom without switching screens.

Nunzio supports a full NDI Newsroom, offering unlimited channels and enabling live productions with low latency. This feature ensures that modern newsrooms can keep pace with the demands of real-time broadcasting and multi-channel delivery.

With Nunzio Newsroom, the process of creating and delivering news stories is faster, more efficient, and better connected than ever before. It's the ultimate solution for modern, dynamic newsroom environments.

## Key Features

- Manage complex stories with multiple video elements, including video files, live streams, graphics, and secondary media files simultaneously
- Engaging Storytelling with Etere Rich Text Editor, ChatGPT Integration and Multimedia Support
- MOS-compliant
- Integrated graphics editor
- Supports Newtek NDI
- Insert and edit lower thirds, graphics, and news tickers to create custom carousels, without any external graphics inserter
- Supports E-paper and website upload
- Publish on multiple social media accounts from one interface
- Add/update playlists from social media, including Facebook, LinkedIn, X and Youtube directly from Nunzio interface
- Unified content creation and publishing, from newsroom to socials
- PC and Web interfaces, ready for Windows, web and mobile
- Real-time updates
- Supports MOS-compliant Teleprompters
- Flexible and scalable production workflow
- Fully configurable data model
- Sophisticated rights, search and communication tools
- Supports Dante audio for superior audio quality



## **Nunzio Newsroom: Streamlined, Customizable, and Cost-Effective News Management**

Nunzio Newsroom is built on open standards and offers versatile integration options to ensure seamless cross-system compatibility and efficient newsroom operations. Designed with flexibility in mind, it provides an array of user-centric features, including:

**Customizable Interfaces:** Multiple window frameworks, personalized filters, searches, and views.

**User-Friendly Design:** Configurable keyboard shortcuts, toolbars, colors, fonts, and layouts for a tailored experience.

**Advanced Reporting and Integration:** Customizable print reports, web browser integration, and hyperlink support for enhanced usability.

At its core, Nunzio leverages the powerful **Etere Media Asset Management (MAM)** system, which plays a pivotal role in the rundown. Features like low-resolution browsing allow journalists to efficiently preview content. When a placeholder for a video is added, the software initiates an intelligent workflow:

**Asset Creation:** A new media asset is automatically generated.

**Approval Process or Content Reception:** The workflow triggers a request to the Non-Linear Editing (NLE) system for approval or initiates a tapeless reception process for externally sourced videos.

**Rundown Updates:** The content is seamlessly integrated into the rundown, preparing it for broadcast.

Nunzio Newsroom also simplifies the addition of lower thirds, news graphics, and tickers, empowering broadcasters to deliver visually engaging news without incurring significant capital expenditures.

With its advanced functionality, user-friendly customization, and cost-effective features, Nunzio Newsroom ensures a streamlined workflow from content creation to transmission—enhancing productivity and reducing operational complexity.

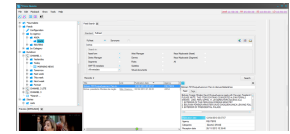


## Streamlined Story Creation with Advanced Rich Text Editing

Nunzio Newsroom revolutionizes story creation with its ready-to-use templates, enabling journalists to craft compelling narratives swiftly and efficiently. These templates streamline the production process, allowing writers to focus on creativity while ensuring consistency across their content.

At the core of this seamless workflow is the Etere Rich Text Editor, a powerful, all-in-one tool designed to integrate every story element into a single, intuitive interface. By consolidating resources and enhancing usability, it empowers journalists to produce high-quality content with greater speed and precision.

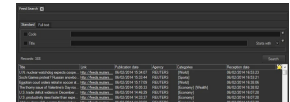
- Presenter scripts
- Voiceovers
- MOS objects
- Technical commands and metadata



## Etere News agency and RSS Automatic Ingest Unlimited: The Ultimate Hub for Agency Wire Management

Etere Nunzio supports the News Agency and RSS Automatic Ingest Unlimited Licence unlock the centralized collection hub for incoming agency wires, ensuring that critical information is immediately accessible to users. Key features of its wire management capabilities include:

- Broad Format Compatibility:** The system supports all standard agency formats, including IPTC and NewsML, ensuring seamless integration and processing of diverse wire sources.
- Unlimited Archival:** Powered by the Etere database, Nunzio provides virtually limitless storage capacity for wires, preserving valuable content over extended periods and enabling efficient retrieval at any time.
- Multi-Language Proficiency:** Nunzio can simultaneously handle wires in multiple languages, catering to the needs of global and multilingual newsrooms.



This robust wire management system positions Nunzio Newsroom as an indispensable tool for organizing, storing, and accessing essential news content, streamlining workflows, and empowering teams to deliver timely, comprehensive reporting.

## **Nunzio Newsroom: A Versatile NRCS Solution with Seamless MOS Integration**

Nunzio Newsroom is a cutting-edge Newsroom Computer System (NRCS) that seamlessly integrates Etere Advanced MOS technology. Designed for maximum efficiency, it ensures effortless connectivity with third-party components via MOS, delivering unparalleled flexibility and integration for today's dynamic newsroom environments.



**Real-Time Rundown Synchronization:** The rundown is dynamically connected to both Etere Automation and Etere Media Asset Management (MAM), ensuring real-time updates and streamlined workflows from content creation to broadcast.

**Effortless Migration and Customisation:** Transitioning to Nunzio Newsroom from another system is straightforward. The software can morph its GUI to mirror your preferred layout and commands, providing a familiar interface for journalists and minimizing disruption during implementation.

**Advanced Integration with Neuron and Brainstorm Graphics**  
Nunzio Newsroom seamlessly integrates with Neuron, Brainstorm's MOS-compatible, template-driven system, revolutionizing newsroom workflows with the ability to create and manage graphics directly within the production process.

**Real-Time 3D Graphics:** Deliver high-quality, real-time rendered 3D graphics, enhancing the visual appeal of broadcasts.

**Improved Workflow Efficiency:** Integration with newsroom and broadcast traffic operations enables smooth handling of graphics, reducing production bottlenecks. With its adaptability, powerful integrations, and advanced graphics capabilities, Nunzio Newsroom is the ideal NRCS solution for enhancing productivity, creativity, and broadcast quality in any newsroom.