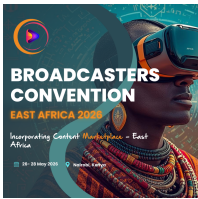


## See you at Broadcasters Convention East Africa 2026!

We're thrilled to be a part of Broadcasters Convention East Africa 2026 to be held from 26 - 28 May at the Emara-Ole Sereni Hotel, Nairobi, Kenya. Drop us an email to arrange a meeting at the show, see you in Kenya!



Etere logo



Broadcasters Convention  
East Africa 2026

### Let's Connect at Broadcasters Convention East Africa 2026

**Date: 26 - 28 May 2026**

**Venue: Emara-Ole Sereni Hotel, Nairobi, Kenya**

Get in touch with us to schedule a meeting and explore how Etere can revolutionize your broadcast operations, driving efficiency and innovation.

Broadcasters Convention – East Africa 2026 is a high-profile conference specially designed to provide senior-level broadcasters and electronic media practitioners in the region with crucial information, knowledge and to discuss, review and evaluate strategic and operational issues to some of the crucial items facing the industry.

We're be showcasing the **Etere Ecosystem**, a complete framework of software solutions designed to seamlessly connect and manage the end-to-end workflow of media and broadcast companies.

Schedule a meeting with us and we look forward to meeting YOU at Broadcasters Convention East Africa 2026!

### About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.

Etere delivers on its service excellence commitment with a 24/7 worldwide support and inclusive software updates. Its digital technologies and market-proven remote/on-site services such as consultancy, training, installation, and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit [www.etere.com](http://www.etere.com)



## About Broadcast Convention – East Africa 2026

The Broadcast Convention – East Africa 2026, incorporating the Content Marketplace – East Africa, is a gathering of industry leaders, innovators, content creators, content distributors, and stakeholders from across the East Africa region and the continent. The event provides a platform to explore the latest trends, challenges, and opportunities in broadcasting and digital media. With a rapidly transforming digital landscape, broadcast media practitioners from across the region are seeking new ways to optimise and deliver their services. Industry players across the value chain aim to fully understand the dynamics of the new digital media environment, particularly the integration of AI, and how it can be used to deliver enhanced value to consumers.

With the theme 'Reimagining Next: AI, Cloud, and the Future of Broadcast Media In Africa', the 2026 edition of the convention offers a unique blend of keynotes, panels, and networking sessions that foster collaboration, inspire new ideas, and promote the sharing of best practices.

Taking place in Nairobi, Kenya, the event will explore cutting-edge advancements and innovative practices in satellite broadcasting, cloud-based delivery, OTT services and content management. Throughout these sessions, there will be an ongoing content showcase.

Offering a unique blend of keynotes, panels, exhibition, and networking sessions that foster collaboration, inspires new ideas, and promotes the sharing of best practices, the 2026 edition of the convention will explore cutting-edge advancements and innovative practices in satellite broadcasting, cloud-based delivery, OTT services, and content management — with a special focus on the opportunities and challenges of Artificial Intelligence in the broadcast media ecosystem.

<https://eab-africa.broadcastingandmedia.net/>

