

Etere Offers Free Integration with Microsoft SQL Server Always On

Etere support for Microsoft SQL Server Always On delivers a robust high-availability and disaster-recovery solution that keeps critical databases accessible during unexpected outages.



Etere logo



Microsoft SQL Server

Etere support for Microsoft SQL Server Always On provides users with a high-availability and disaster-recovery solution designed to keep critical databases accessible during unexpected outages. It maintains synchronized replicas of your databases and supports fast failover, helping Etere environments recover quickly while reducing the risk of data loss.

Microsoft SQL Server Always On delivers high availability and disaster recovery for mission-critical databases, helping protect your data and keep operations running with rapid failover and failback.

Key benefits include:

- **Data protection:** Synchronous replication helps safeguard transactions and minimize data loss
- **Coordinated database failover:** Databases within an Always On availability group fail over together for a smoother recovery
- **Flexible failover options:** Choose automatic or manual failover to match your operational needs
- **No shared storage required:** Avoid dependence on SAN or other shared-storage infrastructure, removing a potential point of failure

With Etere and Microsoft SQL Server Always On, you can strengthen business continuity, reduce downtime, and keep your database services available when they matter most.

About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.

Etere delivers on its service excellence commitment with a 24/7 worldwide support and inclusive software updates. Its digital technologies and market-proven remote/on-site services such as consultancy, training, installation, and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit www.etere.com

