19/11/2026 Press

Etere Remains Unaffected by Global Microsoft Outage

Etere offers dependable service, backed by expertise and support around the clock. We avoid using the public cloud. As organisations worldwide are affected by the global Microsoft outage, Etere services continue to operate without interruption.

Etere logo

At Etere, we believe critical systems should remain under our direct control. We do not rely on public cloud platforms to run our core services. By managing our own infrastructure and internal data centers, we maintain greater oversight of our systems and can make decisions directly about how they are operated and supported.

Our 24/7 support team remains available to assist customers whenever they need us.

About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.

Etere delivers on its service excellence commitment with a 24/7 worldwide support and inclusive software updates. Its digital technologies and market-proven remote/on-site services such as consultancy, training, installation, and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit www.etere.com

© Etere pte ltd All rights reserved