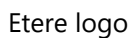


Etere F90 empowers station operators to manually or automatically execute the export-import of data from or to the SQL database.

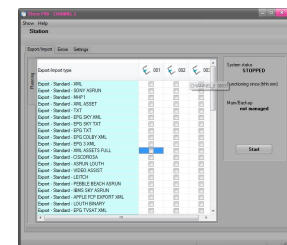


f90

The benefits of automating this process are significant, as human mistakes that can cause interruption of the work processes are minimized. The application is beneficial when the periodical export or import of this data becomes a part of the seamless workflow of a station. Etere F90 introduces an entirely new concept since, in the broadcast industry, the playlist is traditionally imported into automation one day before the broadcast. Subsequently, all the changes are done in the automation itself. However, Etere F90 revolutionizes this approach by using an auto-update engine that automatically checks for playlist changes and continuously uploads the updated playlist after confirmation from the operator.

Etere F90's user-friendly centralized dashboard gives operators a quick overview of all changes that have been performed and are waiting for approval. Operators can approve the changes through a secure interface (usually the daily on-air window).

The export is done using different formats and to multiple destinations, allowing export scheduling and as-run data each time approval is completed; additionally, Etere F90 can update the accounting system and provide information through a web-integrated interface.



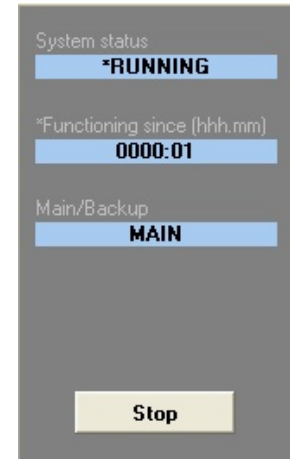
Automated and Manual

Etere F90 can perform export/import operations in two modes, manually and automatically:

☐ **Automatic:** This is the primary mode of Etere F90; it is launched once all the automated operation(s) have been selected.

The automatic export is recommended for stations that require a daily report of all events that have gone on air (for legal reasons); by enabling the automatic export, every time a schedule changes, the information will be sent automatically to a pre-defined destination.

☐ **Manual:** Manual configuration is also available for maximum flexibility



Import/Export

The application is beneficial when the periodic export or import of this data becomes a part of a station's workflow.

Etere F90 import and export features can result in several scenarios; for example,

- ☐ Facilitates seamless communication between the Etere Airsales system and Etere Automation
- ☐ Facilitates communication between Etere Scheduling, Etere Airsales, and other automation systems
- ☐ Implement an efficient connection between the two systems (scheduling and playout)
- ☐ Plan an entirely paperless operation between two systems

