

Etere MTX for the Indonesian TVRI channel playout system

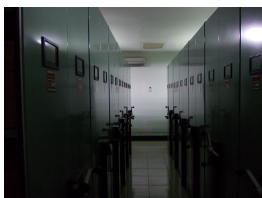
An Etere historical customer, which first system installation is dated back to 2005, counts now with an Etere MTX solution for going on-air



TVRI Logo



MTX Workstation



TVRI Library

Televisi Republik Indonesia (TVRI) is a state-owned television station, the oldest television station in Indonesia, and the only broadcaster with national coverage. It is based in Senayan, Central Jakarta. TVRI is the only Indonesian free-to-air television channel to be broadcast free-to-air outside Indonesia. TVRI has 22 regional stations and more than 6,800 employees, of which 2,000 are based in Jakarta.

TVRI is one of the most Etere's senior customers, which first installation was composed of the schedule management, automatic and manual ingest, quality control and backup copies management. At a subsequent stage, with the second installation, ETERE will manage the complete scheduling of commercials and invoicing management with ETERE Traffic. Moreover after more than 3 years of experience with ETERE in this main transmission facility, Etere was chosen for the regional TV: TVRI Aceh.

Thanks to the cooperation with Etere's Indonesia distributor, Galva, the customer upgrade its playout system with Etere MTX: the most advanced, tightly integrated and cost-efficient video management system on the market, completely based on latest Matrox technology.

Etere MTX is a tapeless workflow-based software solution able to manage a fully IT-based digital ingest/playout. It is a new playout automation system with a built-in video server exploits Matrox's architecture and the explosive performance of dedicated hardware to deliver cost-effective, high performance solution to broadcast facilities.

Etere MTX provides everything TVRI needs to go digital including master control room automation, graphics, built-in video servers, programming including secondary events as logos, crawls, audio/video router switching and transitions, all these, under a fully redundant and flexible approach.

Etere MTX simplify the overall TVRI system management giving them an SD/HD ingest & playout system with graphics and proxy file creation in real-time; this powerful and intelligent solution functions under a fully workflow-based way which the customer can customize to fit their needs.

With this Etere solution, the customer is now able to take the important step from a tape based to a full caching, automatic system building a reliable and truly tapeless, integrated, flexible and cost efficient distributed architecture.

Etere is a consistent system!