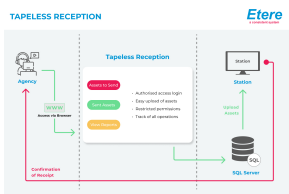


EA1233 ETERE TAPELESS RECEPTION

Etere Tapeless Reception revolutionizes content transfer by eliminating the need for physical copies, reducing reliance on private couriers, and minimizing lengthy wait times. This solution offers a more efficient and secure way to automatically transfer digital content, streamline workflows and ensure the fast, reliable delivery of digital content.



Tapeless Reception
Diagram

Etere Tapeless Reception manages all your digital content from external sources such as production companies, advertising agencies, etc. Etere Tapeless Reception allows you to implement a web service-based portal framework for content reception from any location. Manage digital files and metadata with a fully monitored system integrated with post-delivery workflows. Etere Tapeless Reception integrates NLE systems (e.g., FCP, Avid, Edius, etc.) and other file-based sources within the station's archive; this web-based solution integrates with the latest streaming technologies for video distribution. Etere Tapeless Reception supports all major browsers, including Microsoft Internet Explorer, Mozilla Firefox, and Apple Safari, thus ensuring the reliability and quality of the services.

Etere Tapeless Reception takes full advantage of a tapeless environment to eliminate the need to create physical copies, entrust valuable material to private couriers, and risk excessive waiting times. Etere Tapeless Reception enables contents to be sent digitally (i.e., without using magnetic tapes) via the Internet, bringing a shorter delivery time than required by a standard consignment of tapes.

Key Features

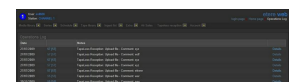
- ☐ Integration, non-linear editing systems, as well as any file-based system, allows content transfer to the station's digital archive through a highly secure and friendly web service
- ☐ Reliable workflow-based operations performed before and after the upload process increase not only the system security but also its overall productivity
- ☐ Authenticated credentials can be changed periodically by the station for security reasons
- ☐ Scalable without altering the system design or its functions
- ☐ Regarding distribution, the station can rely on its content acquisition on any user around the world with internet access; the tapeless reception will turn them into secure content deliverers
- ☐ Accuracy of received content and metadata is checked with the maximum accuracy to reduce the risk of mistakes, whether after the delivery or periodically
- ☐ Security: all web users will be required to authenticate them into the station's active directory domain, thus reinforcing and reassuring the service security



Web Integration

Etere Tapeless Reception provides all the information necessary for transferring a file:

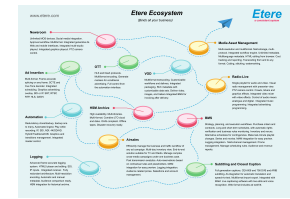
- ☐ To the station, including also all its related metadata;
- ☐ To users authenticated into the station's Active Directory domain (e.g., editing, producers, agencies, etc.).



Etere Ecosystem Advantage

Etere Ecosystem, introduced by Etere, aims to "glue" all areas and departments inside a company into a single system

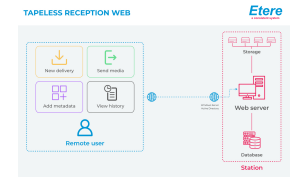
- ☐ Cross-platform, multi-format, and multi-channel
- ☐ Customizable, streamlined, and tailored tapeless workflows and interfaces
- ☐ Real-time scheduling, conflict management, and e-mail alerts
- ☐ Total paperless control over resources, processes, and costs



Quick Management

Users can perform, in a quick and safe mode, the following operations:

- ☐ New deliveries: Request the information necessary to upload files to the web server
- ☐ Send media: deliver the file according to what is specified by the station
- ☐ Add metadata: Compile all the metadata related to the asset
- ☐ View history: Check current uploads status and consult a historical uploads report



Assets are trackable according to the following parameters under the search tab:

- ☐ Date of arrival,
- ☐ Person in charge,
- ☐ Supplier